

Pitch Deck Session – Homework practice

Hi everyone,

I hope everyone had a great Chag! Now that its over, and in preparation for our session tomorrow about Pitch Deck Analysis, here is an assignment to dive deeper into the topic.

1. please watch the following video. <https://youtu.be/ofq0lCwtYoc>.

This is a master class I did with a friend where we each evaluated the same pitch deck, each of us taking a slightly different approach to the analysis. I hope you enjoy it and find it interesting.

2. attached is a pitch deck for a medical device company. The company is inactive (so no worries about it seeking funding), so it's a good case study in terms of pitch deck analysis.

Assignment: review the pitch deck. Once done, ask as many questions as you would like. Make comments about the pitch deck, things you may want more info about, or things you disagree with. You can write whatever you want. I'd like you to submit it back to Limor or me by Monday at 3pm latest, so I can review your comments before we meet.

This review will help you for the second half of the session when a startup comes in to present you their pitch deck. Using this assignment and what I speak about when we meet, we'll review the startup's pitch deck.

Thanks for being such a great group!
See you tomorrow afternoon.
Warm regards,
Saul